**SAYEM FARUK**
■ Baridhara DOHS, Dhaka-1206, Bangladesh
■ sayemf@gmail.com ■ [+880-1708-124060](https://wa.me/%2B8801708124060) ■ [sayemfaruk.com](http://sayemfaruk.com/) ■ [linkedin.com/in/sayemfaruk](https://www.linkedin.com/in/sayemfaruk/)

**EXPERIENCE**

**REMOTELY TECHNOLOGIES INC.** Delaware, United States

*Founder & CEO Jan ‘22 – Present (1 yr 2 mos)*

* Launched [Airwrk](https://airwrk.com/) - Bangladesh’s first international talent marketplace that connects technology talents with full-time remote opportunities earning local talents 5 times the local market salaries.
* Generated over $500,000 in inward export earnings for Bangladesh.
* Groomed over 2,000 talents. Raising awareness around lesser-known causes like women’s participation in technology, diversity, and inclusion in the workplace.
* Building the company from scratch. Raised $115,000 in funding. Currently raising $500,000.
* Graduate of Grameenphone Accelerator. Champion of DataBird LaunchPad 2021.

**ALPHA BANGLADESH LIMITED** Dhaka, Bangladesh

*Co-founder, Chief Operating Officer Apr ‘16 - Aug ‘21 (5 yrs 4 mos)*

* Built a $600,000-a-year business from the ground up.
* [Alpha Catering](https://alphacateringservices.com/) is considered to be one of the top catering brands in the country.
* Launched the country’s first events marketplace - [Alpha360.co](https://alpha360.co/) - and verticals in Cloud Kitchen and Consumer Foods.
* Led a team of 40 across various functional departments. Managed a team of 400 during events.
* Introduced Remote Weddings during COVID. Remote Wedding is a bespoke service where hot food is delivered simultaneously across 400 locations in Dhaka.
* Launched [Pay it Forward](https://alphacateringservices.com/pay-it-forward/) – a suspended meal donation program for customers.

**RENAISSANCE GROUP** Dhaka**,** Bangladesh

*Brand Consultant, Duronto Kids Dec ‘20 - Aug ‘21 (9 mos)*

* Duronto Kids is a new kids’ clothing line by Renaissance Group - one of the largest RMG conglomerates in Bangladesh.
* Formulated a comprehensive marketing strategy, and formed and led a contractual team to provide web development and digital marketing services.
* Launched the brand’s e-commerce platform: [DurontoLife.com](https://durontolife.com/).
* Streamlined brand guidelines and assisted the brand in switching from an offline to an online distribution model.

**REVEL.COM.BD** Sylhet, Bangladesh
*Co-founder, Chief Marketing Director* *Jul ‘14 - Dec ‘17 (3 yrs 5 mos)*

* Revel.com.bd was an e-commerce platform selling branded apparel to the youth.
* Started the business with savings from part-time teaching.
* Generated buzz during Ramadan 2014, resulting in a break-even period of 10 days.
* Leading a team of 5 in brand and website development.

**MENTORS’ EDUCATION** Dhaka, Bangladesh
*English Instructor for SAT, University Entrance Exams, ESL Courses*  *Jun ‘12 - Dec ‘15 (3 yrs 6 mos)*

* Taught over 200 students with 11 of them making it to IBA-University of Dhaka.
* Learned the importance of effective communication through teaching.
* One of few instructors to score 100% in multiple student evaluations.

**ICE9 INTERACTIVE**  Dhaka, Bangladesh

*Independent Consultant for Smashboard Dec ‘14 - Jun ‘15 (7 mos)*

* Smashboard is Bangladesh’s first locally developed social media query management application.
* Responsibilities included developing pricing strategies based on competitor analysis, writing user manuals, conducting empirical studies, process re-engineering, and recommending UX improvements to the product.

**EDUCATION**

**INSTITUTE OF BUSINESS ADMINISTRATION (IBA), UNIVERSITY OF DHAKA** Dhaka, Bangladesh

*Bachelor of Business Administration (BBA) Feb ‘12 - Jun ‘16 (4 yrs 4 mos)*

* Major: Marketing; Minor: Finance
* CGPA: 3.56/4.00
* Competitions:
	+ Outstanding Innovation Award, Dell Education Challenge 2013, USA
	+ 100% Scholarship, PTAK Prize 2015, Dhaka
	+ Champion, Intra-IBA Branding Competition 2015, Dhaka
	+ Runners Up, Brandwitz 2015, Dhaka
	+ 3rd Prize Winner, Lee Kuan Yew Global Business Plan Competition 2015, Singapore
	+ Bronze Prize Winner, HSBC Case Business Competition 2015, Dhaka
* Certifications: Certified Supply Chain Analyst, The International Supply Chain Education Alliance (ISCEA)
* Entrepreneurship: co-founded Revel.com.bd & Alpha Catering

**BRITISH BANGLADESH INTERNATIONAL SCHOOL AND COLLEGE** Sylhet, Bangladesh

*GCE A and O Level Feb ‘97 - Jan ‘10 (14 yrs)*

* 3 A grades in A Level Mathematics, Economics, and Accounting.
* 6 A grades in O Level English Language, Bengali, Mathematics, Economics, Accounting, and Chemistry.
* Sports: Basketball, Football, Cricket.
* Volunteering: English teacher and coordinator for Green Disabled Foundation (GDF) – a school for disabled children.
* Extra-curriculars: Photographer for Bangladesh Racers Club (BDRC) – a nationwide automotive club.

**ADDITIONAL INFORMATION**

**Languages:** Fluent in Bengali, English, and Sylheti. Conversational in Hindi and Urdu. Basic Arabic reading.

**Interests:** Devout foodie, running marathons, hiking; writing, exploring new countries and cultures.